



2026



Geneva Health Files

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# 2025 IMPACT REPORT



# OUR DEFINING STORIES IN 2025



## **WHO Financial Crunch [January 2025]**

WHO Member States Clash Over Proposals to Slash Budget in Light of Financing Crunch



## **Adoption of the Pandemic Agreement [May 2025]**

Multilateralism in Global Health on the Razor's Edge: Countries Adopt New Pandemic Agreement at the World Health Assembly



## **GHF Plus: Premium Offering [August 2025]**

How Geopolitics Has Reshaped Global Biomedical Investments in 2025





**Investigation: Influence of the Private Sector in Global Health [August 2025]**

Examining Private Sector Support of Non-State Actors in Official Relations With World Health Organization



**Analysis: Transparency in Global Health [September 2025]**

The Blow to Transparency: How Big Pharma Turned Principles of Médecins Sans Frontières (MSF) Against Itself



**Geopolitics in Global Health [November 2025]**

Global health decisions are influenced by diplomacy, trade agreements, and strategic alliances between nations.

Competition over medical supplies, vaccines, and technology continues to affect equity in low- and middle-income countries.

Health has emerged as a tool of soft power, with nations using aid and expertise to strengthen global influence.





# GENEVA HEALTH FILES IN 2025

**100+ Editions**



Published in 2025. Original analyses, Breaking Stories, Guest Essays & More. We provide information as a resource for our diverse readership of policy-makers, global health experts, the private sector, civil society organizations and academia.

**30% Increase**



In our subscription revenues, reflecting a good product market fit and a demand for our services.

**60,000 Monthly Page Views**



The platform recorded more than 60,000 monthly page views, indicating strong user interest and engagement. We now have 7,000+ readers in 150 countries.

**Geopolitics & Global Health**



We actively reported on how foreign policy unfolded in global health: costing lives, impacting institutions and upending the field.

**Tracking The Shifts in Global Health Diplomacy**



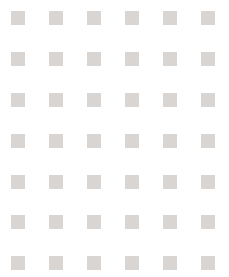
We captured the changing dynamics in global health negotiations on the new Pandemic Agreement, and on the Pathogen Access & Benefit Sharing System, by providing insights and actionable information.

**Proudly International**



Because Multilateralism Matters

We will continue to provide comprehensive, inter-disciplinary reporting comprising the technical details and the big picture in a way that shines light on power and politics in global health.



# MILESTONES TIMELINE

**January**

Made our very first hire for business development

Undertook extensive mapping and segmentation of audience, and launched a new institutional outreach strategy

**March**

**May**

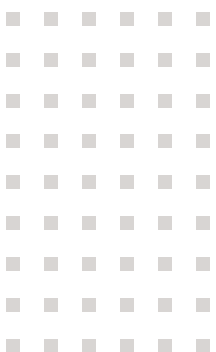
Published our second book: On the Negotiations of the Amendments to International Health Regulations

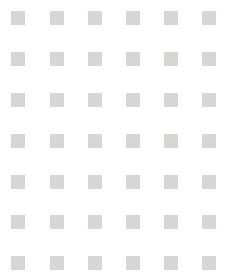
Launch of GHF Plus: A new quarterly premium offering for our core supporters

**August**

**November**

Became a part of the Global News Gaps Project





# REFLECTIONS FROM THE **FOUNDER**

Some years are unforgiving.

As 2025 etches into history, it will always be a poignant reminder on the turbulence in global health and the consequent impact on the most vulnerable communities across the world. And perhaps, the worst is yet to come.

Like others, we did what we could do to understand, examine and report on the multidimensional impact of geopolitics in global health. We consistently tracked the impact of opportunistic foreign policy on global health, and **published more than a 100 editions** – each a carefully crafted reported piece with comprehensive analysis with on-the-ground reporting.

Geneva Health Files is the only Global Health Journalism initiative that is built on a reader-funded model. I am grateful for the support of **our readers from 150 countries**. We also want to become the first journalistic initiative focused on global health, to be commercially viable on the strength of reader-funded support. We are not there yet.

As 2025 etches into history, it will always be a poignant reminder on the turbulence in global health and the consequent impact on the most vulnerable communities across the world. And perhaps, the worst is yet to come.

**We are ready for 2026 to break new ground.**

Sincerely

**Founder & Publisher, Geneva Health Files**





# OUR **EFFORTS** THIS YEAR

## January 2025 onwards

Foreign Policy As It Unfolds in Global Health We reported on the impact of geopolitics on global health policy-making.

## Through 2025

Record Readership We registered more than **60,000+ monthly page views** on our deeply reported stories, analyses and guest essays.

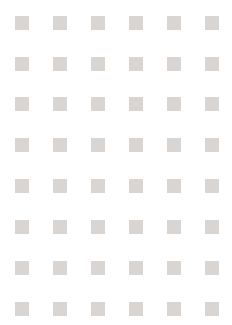
## December 2025

An Increase in Subscription Revenues We witnessed a **30% jump in subscription revenues** year-on-year, on the back of consistent and comprehensive reporting.

## Through 2025

A Focus on Business Development For the first time in five years, we spent the most for business development including by making our first hire in Switzerland. We also expanded our board engagement, and efforts on communications and overall strategy





# IMPACT STORY (THROUGH 2025)



## Impact 1: Greater Accountability in Global Health

Consistent scrutiny on global health policy-making: whether it is tracking the interests and politics in the pandemic treaty negotiations at the World Health Organization, or reporting on global health financing.



## Impact 2: News You Can Use

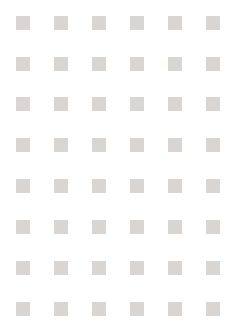
International diplomacy is an unequal field. By providing accurate, fact-based reporting, we served many countries, in a difficult and tumultuous year for multilateralism. Emerged as an influential source of information and a tool for negotiators and diplomats in Geneva working on key global health negotiations.



## Impact 3: Educational Role of Journalism

By providing workshops on technical policy discussions in Geneva, we increased public engagement with global health policy-making in a year that has seen unprecedented attacks on science and an increase in disinformation.





# WHAT READERS HAVE TO SAY

## Professor Ilona Kickbusch

Global Health Scholar, Founder and Chair Global Health Center, Geneva

I have come to wait and depend on Geneva Health Files for my work. How did we ever do without it? The thoughtful reporting and analysis are even more important in these complex times, where it is indeed dangerous to come to rushed conclusions. Keep it up!!!

## Jeff Valdez

Diplomat, Philippines – The United Nations Office at Geneva

Geneva Health Files is an excellent resource for anyone working on health issues in Geneva. Their reporting on the most pressing matters on international health cooperation is read by a wide range of colleagues, making them an important channel of communication. As a diplomat working on WHO affairs, I find the work of Geneva Health Files valuable in developing insights.

## Peter Maybarduk

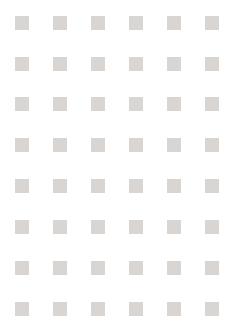
Activist, Public Citizen, USA

GHF's indispensable critique of power illuminates the underreported Geneva negotiations that can affect everyone, everywhere. We rely on GHF to inform our advocacy and to help global access to medicines activists make the greatest possible difference for health and justice.

## Matthew Kavanagh

Scholar, Assistant Professor, Director, Center for Global Health Policy & Politics, O'Neill Institute for National and Global Health Law, Georgetown School of Health, USA

I hope global health funders are lining up to support Priti Patnaik and Geneva Health Files because they are just about the only real source of continued, comprehensive coverage of critically important pandemic law negotiations, so much of which is behind closed doors.



## Dame Barbara Stocking

Expert, Member, Panel for a Global Public Health Convention

Geneva Health Files has been invaluable to the Panel for a Global Public Health Convention, which I have chaired. It has been difficult for bodies outside WHO to gain relevant information concerning the Pandemic Agreement and the Amendments to the IHR. The Files are up to date with the latest negotiations from their thorough discussions with Member States and other bodies. Their information is sound and timely.

## Michel Kazatchkine

Global Health Expert, Former Executive Director, The Global Fund to Fight AIDS, Malaria & TB

A reliable, carefully collected and thoughtful information on “what’s on in global Health in Geneva”

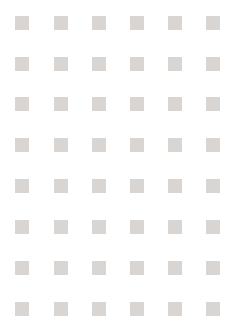


## OUR MISSION IN 2025

Information is Power & Multilateralism  
Matters Reporting on Foreign Policy as it  
Unfolded in Global Health

- Connecting the Dots Across Policy Fora
- Sense-making During Uncertain Geopolitics
- Objective Credible Reporting in an Era of Disinformation
- Demystifying and making closed-door negotiations and opaque decision-making more accessible





## OUR **AMBITION** FOR **2026**

### To Become Fully Sustainable Based on Reader Support

To consolidate our strategic goals on increasing reader outreach and support, by expanding marketing and promotions

### Deepen Global Health Coverage

Hire additional reporting resources for continued in-depth and investigative journalistic projects on under-reported topics in global health

### To improve engagement

Build on existing and new formats to provide greater value to our readers.

## WHY **GENEVA HEALTH FILES** EXISTS



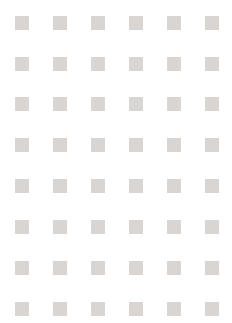
### Our Mission

Advancing accountability in international health policy-making through independent and critical journalism. We seek to improve public engagement in global health policy-making. We are on the ground, right in the hustle and getting deep into political dynamics and technical issues, providing an unbiased read.



### Our USP

Geneva is the capital of global health where public and private interests collide to influence international health policy. Yet there is very little scrutiny on these technical – and yet also highly political – processes. Our journalism sheds light on opaque decision-making process, reveals interests and informs countries to take better decisions for public health.



## Our Role

We report on the power and politics in global health examining these linkages. Have crafted an inter-disciplinary approach that looks at global health from the lens of science, trade, politics, governance and diplomacy.



## What We Offer

Actionable information for negotiators, diplomats & global health experts. We provide, not only exclusive information, but also sharp insights, with depth and detail. We have built an engaged community of interested readers and experts.

# THE PEOPLE BEHIND GENEVA HEALTH FILES

## Some of Our Board Members



### Peter Erdelyi

Co-Founder, Center for Sustainable Media, GHF Advisory Board



### Nick Mathiason

Founder, Finance Uncovered, GHF Advisory Board



### Tatyana Tsukanova

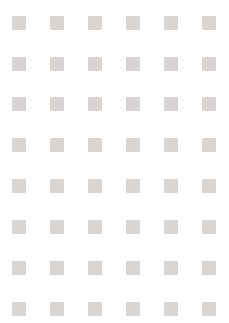
Entrepreneurship Expert, GHF Advisory Board



### Garry Aslanyan

Executive Producer, Global Health Matters Podcast, GHF Editorial Board





## Some of Our **Team Members**



**Bianca Carvalho**

Writer, Brazil



**Nishant Sirohi**

Lawyer & Writer, India



**Julia Dötzer**

Business Development Associate



**Vineeth Penmetsa**

Writer & Lawyer, India

**Become A Part of Reader-Funded  
Global Health Journalism**

**Subscribe Now**

